

ABSTRACT OF THE DISCLOSURE

An oil based ink composition for inkjet printer comprising a coloring agent and a binder resin in a non-aqueous dispersion medium, wherein the binder resin comprises a copolymer, which is insoluble in the non-aqueous dispersion medium and comprises (a) a monofunctional monomer A containing an aliphatic cyclic hydrocarbon group having from 5 to 30 carbon atoms and (b) a monofunctional monomer B, which is capable of copolymerizing with the monofunctional monomer A and a homopolymer of which is soluble in the non-aqueous dispersion medium.